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July 2018

The Houston Arboretum & Nature Center invites you to be a part of our eighth annual Arbor Cup Golf Tournament on Tuesday, October 16, 2018 at Memorial Park Golf Course. As our largest fall fundraiser, your participation directly supports the Arboretum's dual mission of education and conservation. The tournament will be held from 1pm until 6pm and enjoyed by nearly 120 participants.

This year, the Arboretum unveiled two new entrances, increasing access for visitors from both the 610 feeder and Woodway Drive. These renovated areas feature restored landscapes blooming with life. With an increased diversity in trees and understory, guests can see pollinators, birds, and wildflowers where before there had been primarily invasive species. The completion of this work marks an important milestone in the Arboretum's Master Plan. Your participation in the golf tournament helps to maintain this area and the rest of the Arboretum as a valuable native habitat.

Educational programs continue to exceed expectations with steady growth in many areas. The new Woodway Ponds offer more interactive wetland experiences and the Savanna Trail features an exciting educational field station. These stations will be replicated in other ecosystems throughout the Arboretum. More than 10,000 schoolchildren visit the Arboretum for field trips every year, over 60% of whom come from Title I, economically disadvantaged schools. Many of these children have limited access to nature, and the hands-on science curriculum that we provide is a source of wonder and inspiration.

We hope that you will consider joining us to sponsor this exciting event. Being a sponsor will help to ensure that visitors of all ages can continue to enjoy the trails, programs, and wildlife of the Arboretum.

For additional information, please contact Katie Campbell at [kcampbell@houstonarboretum.org](mailto:kcampbell@houstonarboretum.org) or 713-366-0372.

Sincerely,

Deborah Markey  
Executive Director

**BOARD OF DIRECTORS**

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**EXECUTIVE DIRECTOR**

- Ms. Deborah Markey



## EVENT SPONSOR BENEFITS

### **Platinum Sponsor - \$7,500**

Two Tournament Teams of Four  
Logo Signage at the Putting Green  
Logo on Tournament Banner  
Corporate Logo Recognition in  
Program & Brochure  
Corporate Name on Website

### **Gold Sponsor - \$5,000**

One Tournament Team of Four  
Logo Signage at the Putting Green  
Logo on Tournament Banner  
Corporate Logo Recognition in  
Program & Brochure  
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### **Silver Sponsor - \$2,500**

One Tournament Team of Four  
Listing on Tournament Banner  
Premium Listing in Program &  
Brochure  
Corporate Name on Website

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### **Golf Cart Sponsor - \$3,000**

One Tournament Team of Four  
Logo Signage on every golf cart  
Listing in Program and on Website

### **Golf Towel Sponsor - \$3,000**

One Tournament Team of Four  
Logo Printed on Golf Towels\*  
Listing in Program and on Website

### **Golf Ball Sponsor - \$3,000**

One Tournament Team of Four  
Logo Printed on Pro-V 1 Golf Balls\*  
Listing in Program and on Website

### **Lunch Sponsor - \$2,000**

One Tournament Team of Four  
Logo Signage on Lunch Tables  
Listing in Program and on Website

### **Drink Cart Sponsor \$2,000**

One Tournament Team of Four  
Logo Signage on Drink Carts  
Listing in Program and on Website

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### **Putting Green Sponsor - \$250**

Logo Signage at the Putting Green  
Listing in Program and on Website

### **Awards Sponsor - \$1,500**

One Tournament Team of Four  
Logo Signage on Awards Table  
Listing in Program and on Website

### **Player Gift Sponsor - \$1,500**

One Tournament Team of Four  
Logo on Specialty Items  
Listing in Program and on Website

### **Hole Sponsor - \$100**

Logo Signage at one Hole  
Listing in Program and on Website

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### **Single Team Entry - \$1,200**

One Tournament Team of Four  
Includes Golf Cart, Green Fees, Player Gifts  
and Beck's Prime Open Grill Lunch Before the Tournament

\*Must have payment by September 29th



## EVENT SPONSOR FORM

Company or Name \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- |  |   |
|--|---|
| <input type="checkbox"/> Platinum Sponsor - \$7,500<br><input type="checkbox"/> Gold Sponsor - \$5,000<br><input type="checkbox"/> Silver Sponsor - \$2,500<br><input type="checkbox"/> Golf Cart Sponsor - \$3,000<br><input type="checkbox"/> Golf Towel Sponsor - \$3,000<br><input type="checkbox"/> Golf Ball Sponsor - \$3,000<br><input type="checkbox"/> Lunch Sponsor - \$2,000 | <input type="checkbox"/> Drink Cart Sponsor - \$2,000<br><input type="checkbox"/> Awards Sponsor - \$1,750<br><input type="checkbox"/> Player Gift Sponsor - \$1,750<br><input type="checkbox"/> Single Team Entry - \$1,200<br><input type="checkbox"/> Putting Green Sponsor - \$250<br><input type="checkbox"/> Hole Sponsor - \$100 |
|--|---|

I cannot attend, please accept my donation of \$ \_\_\_\_\_

**LEVEL OF SPONSORSHIP**  
**METHOD OF PAYMENT** (circle one)

Enclosed Check   American Express   Visa   Master Card   Discover

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Amount to Charge \$ \_\_\_\_\_ Signature \_\_\_\_\_

**Send Completed Form To:**  
*Houston Arboretum & Nature Center*  
*Attn: Katie Campbell, Administrative and Special Events Manager*  
*4501 Woodway Drive, Houston, TX 77024*  
*kcampbell@houstonarboretum.org or via secure fax at 832-494-1672*