Dear Arboretum Supporter,

The Houston Arboretum & Nature Center invites you to be a part of our ninth annual Arbor Cup Golf Tournament on Tuesday, December 7, 2021 at the new home of the Houston Open, Memorial Park Golf Course. The tournament is our biggest fall fundraiser and your participation directly supports the Arboretum’s dual mission of education and conservation.

Registration and lunch begin at 10:45 a.m. with a scramble start at 12:30 p.m. Open bar beverages, player gifts and golf cart rentals are included. The tournament concludes up with awards, raffle prizes, a silent auction and light bites around 6pm. With a limited number of teams available, priority registration will be given to those who sponsor the event by the deadline of September 1.

About the Houston Arboretum & Nature Center:
Located next to Memorial Park, the Arboretum welcomes over 600,000 visitors per year. The dual mission of the Arboretum includes providing quality educational programs for children and adults, while also preserving and improving 155 acres of land as a sanctuary for native plants and animals. More than 10,000 schoolchildren visit the Arboretum for field trips every year, over 60% of whom come from Title I, economically disadvantaged schools. Many of these children have limited access to nature, and the hands-on science curriculum we provide is a source of wonder and inspiration.

Please see the following page for complete information about sponsorship opportunities and benefits. We are a 501(c)(3) organization and your gift is tax-deductible to the fullest extent allowed by law. We hope that you will consider joining us for this exciting event!

For additional information, please contact Katie Campbell, Operations and Events Director, at kcampbell@houstonarboretum.org or 713-366-0372.

Sincerely,

Rick Burleson
2021 Arbor Cup Co-Chair

Tim Neuhaus
2021 Arbor Cup Co-Chair
# Event Sponsor Benefits

## Platinum Sponsor
- $7,500
- Two Teams of Four
- Logo Signage at the Putting Green, on Tournament Banner, in Program & Brochure, and featured on Website

## Gold Sponsor
- $5,000
- One Team of Four
- Logo Signage at the Putting Green, on Tournament Banner, in Program & Brochure, and featured on Website

## Silver Sponsor
- $2,500
- One Team of Four
- Logo Signage at the Putting Green, on Tournament Banner, in Program & Brochure, and featured on Website

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Sponsorship Fee</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golf Cart Sponsor*</td>
<td>$5,000</td>
<td>One Team of Four, Logo Signage on every golf cart*, Listing in Program and on Website</td>
</tr>
<tr>
<td>Golf Towel Sponsor*</td>
<td>$5,000</td>
<td>One Team of Four, Logo Printed on all Golf Towels*, Listing in Program and on Website</td>
</tr>
<tr>
<td>Golf Ball Sponsor*</td>
<td>$5,000</td>
<td>One Team of Four, Logo Printed on all specialty Pro-V1 Golf Balls*, Listing in Program and on Website</td>
</tr>
<tr>
<td>Lunch Sponsor</td>
<td>$3,500</td>
<td>One Team of Four, Logo Signage on all Lunch Tables, Listing in Program and on Website</td>
</tr>
<tr>
<td>Drink Cart Sponsor</td>
<td>$3,500</td>
<td>One Team of Four, Logo Signage on Drink Carts, Listing in Program and on Website</td>
</tr>
<tr>
<td>Player Gift Sponsor</td>
<td>$3,500</td>
<td>One Team of Four, Logo on all Player Bags, Opportunity to place branded items in all Player Bags, Listing in Program and on Website</td>
</tr>
<tr>
<td>Awards Sponsor</td>
<td>$2,500</td>
<td>One Team of Four, Logo Signage on Awards Table, Listing in Program and on Website</td>
</tr>
<tr>
<td>Putting Green Sponsor</td>
<td>$500</td>
<td>Logo Signage at the Putting Green, Listing in Program and on Website</td>
</tr>
<tr>
<td>Hole Sponsor</td>
<td>$250</td>
<td>Logo Signage at one Hole, Listing in Program and on Website, Team Not Included</td>
</tr>
</tbody>
</table>

*Must have payment and logo by September 29th

---

**Single Team Entry - $1,500**
- One Tournament Team of Four
- Includes Golf Cart, Green Fees, Player Gifts and Beck's Prime Open Grill Lunch Before the Tournament
E V E N T   S P O N S O R   F O R M

Company ___________________________ Contact Name ___________________________
Street ___________________________ City ___________________________ Zip
Contact ___________________________ Title ___________________________
Email ___________________________ Phone ___________________________
(tournament emails only)

LEVEL OF SPONSORSHIP

☐ Platinum Sponsor - $7,500 ☐ Lunch Sponsor - $3,500
☐ Gold Sponsor - $5,000 ☐ Drink Cart Sponsor - $3,500
☐ Silver Sponsor - $2,500 ☐ Player Gift Sponsor - $3,500
☐ Golf Towel Sponsor - $5,000 ☐ Awards Sponsor - $2,500
☐ Golf Ball Sponsor - $5,000 ☐ Putting Green Sponsor - $500
☐ Golf Cart Sponsor - $5,000 ☐ Hole Sponsor - $250

☐ Single Team Entry - $1,500

I cannot attend, please accept my donation of $________

Houston Arboretum & Nature Center is a 501(c)(3) organization (74-1587880). Your gift is tax deductible to the fullest extent allowed by law. The estimated fair market value is $100 per golfer or $400 for a team of four.

SEND COMPLETED FORM & CHECK:
Houston Arboretum & Nature Center
Attn: Katie Campbell, Operations & Events Director
4501 Woodway Drive, Houston, TX 77024
Please email or call with questions: kcampbell@houstonarboretum.org or 713-366-0372