Dear Arboretum Supporter,

The Houston Arboretum & Nature Center invites you to be a part of our inaugural Courtyard Concert Series benefiting the Arboretum's dual mission of nature education and conservation.

Each sponsorship level offers exclusive concert tickets along with corporate logo placement on event banners, press releases, social media and newsletter posts, and much more. These concerts will provide a fun, outdoor experience for your guests while supporting local artists and the Arboretum. For additional information on the sponsorship levels and performer bios, please review the proceeding enclosures.

About the Houston Arboretum & Nature Center:

Located next to Memorial Park, the Arboretum welcomes over 500,000 visitors per year. The dual mission of the Arboretum includes providing quality educational programs for children and adults, while also preserving and improving 155 acres of land as a sanctuary for native plants and animals. More than 10,000 schoolchildren visit the Arboretum for field trips every year, over 60% of whom come from Title I, economically disadvantaged schools. Many of these children have limited access to nature, and the hands-on science curriculum we provide is a source of wonder and inspiration.

Concert Dates:

Friday, September 10, 2021
Folk Family Revival

Friday, November 12, 2021
Tomar and the FCs

Friday, March 25, 2022
To Be Announced

The Houston Arboretum & Nature Center is a 501(c)(3) organization and your gift is tax-deductible to the fullest extent allowed by law. We hope that you will consider joining us for this exciting event!

For additional information, please contact Katie Campbell, Operations and Events Director, at kcampbell@houstonarboretum.org or 713-366-0372.

Sincerely,

Deborah Markey
Executive Director
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor
$5,000
60 individual tickets
120 drink tickets at VIP bar
10 VIP tables (6 guests per table)
VALUE: $6500+

Supporting Sponsor
$2,500
24 individual tickets
48 drink tickets at VIP bar
4 VIP tables (6 guests per table)
VALUE: $2300+

Basic Sponsor
$1,000
12 individual tickets in reserved area
(guests must bring their own chairs)
24 drink tickets at General Admission bar
VALUE: $1000+

All sponsors receive logo recognition on marketing materials including banners, website, press releases and newsletter.

Sponsorships are based on a per concert basis. To reserve multiple concert benefits, please indicate preference on the proceeding form.

All concerts are family friendly, but ticket number includes children. Guests must present ID to receive drink tickets.
ABOUT THE PERFORMERS

Friday, September 10

Folk Family Revival
Wherever the Folk Family Revival plays, the ground underneath seems more a sanctuary than a stage. Sure enough, Lankford brothers, Mason and Barrett once filled a pew at a Magnolia, Texas church where the brothers became fast friends with their soon to be brother and lead guitarist Caleb Pace. They played rock’n’roll in church for a time until the congregation found them a little too wild for their flock.

Beneath many hours of cosmic contemplation, tempered through many hours more of pressure and concentration, the boys fashioned a sound; clear and righteous, bold and forceful, complex and simple at the same time.

With their record releases thus far, 2011’s “Unfolding” and 2015’s “Water Walker”, the band of brothers’ music has evolved and left fans guessing with each rendition of their ever-changing sound. With their new record, “Electric Darlin”, released June 2019, one can appreciate the multi-genre direction they’ve taken with their new sound.

Over the years, Folk Family Revival has opened for legends such as Willie Nelson, Lucas Nelson, Ray Wylie Hubbard, Hayes Carll, Lynyrd Skynyrd, Eddie Money, Atlanta Rhythm Section, Merle Haggard, George Jones, The Marshall Tucker Band, The Suffers and Jon Foreman.

Friday, November 12

Tomar and the FCs
Tomar and the FCs is a soul band from Austin, TX. Tomar Williams got his start singing lead on the Chitlin Circuit with his family band. The band self-recorded and released their first EP, “Day by Day” in 2015. The Austin American Statesman selected it as a top release and wrote that, “Williams shows his own soul chops with searing vocals that drip with blood, sweat and tears”.

In 2016, NPR Music picked Tomar and the FCs out of hundreds of Austin entries to represent the city for their Tiny Desk Concert Series. Heart Attack, the band’s debut album, was released in late 2016. It was recorded and mixed at Level One studio with Grammy winning artist/engineer Adrian Quesada. KUTX wrote that the album is, “Pure soul, pure energy...Heart Attack, the single from the band’s latest album of the same name, is an electric three-minute ride of some of the purest blues/ soul we’ve heard lately.”

Tomar and the FCs are mainstays on the Austin music scene and have been voted in the top five of the Austin Chronicle’s Music Poll for best Blues, Funk, and Soul artist in 2017 and 2018. In addition to numerous club dates throughout Texas and the US, they’ve performed at Austin City Limits (ACL), South by Southwest, Old Settlers, River Revival and many other festivals. In 2018, they signed with Splice Records and were awarded a Black Fret grant. Their second full length album, “Rise Above”, was released in February, 2020.

Friday, March 25
To Be Announced
SPONSORSHIP FORM

<table>
<thead>
<tr>
<th>Sponsor Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Street</td>
<td>City</td>
</tr>
<tr>
<td>Contact</td>
<td>Title</td>
</tr>
<tr>
<td>Phone</td>
<td>Email</td>
</tr>
</tbody>
</table>

LEVEL OF SPONSORSHIP

Houston Arboretum & Nature Center is a 501(c)(3) organization (74-1587880). Your gift is tax deductible to the fullest extent allowed by law.

<table>
<thead>
<tr>
<th>September 10, 2021</th>
<th>November 12, 2021</th>
<th>March 25, 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting—$5,000</td>
<td>Presenting—$5,000</td>
<td>Presenting—$5,000</td>
</tr>
<tr>
<td>Supporting—$2,500</td>
<td>Supporting—$2,500</td>
<td>Supporting—$2,500</td>
</tr>
<tr>
<td>Basic—$1,000</td>
<td>Basic—$1,000</td>
<td>Basic—$1,000</td>
</tr>
</tbody>
</table>

TOTAL SPONSORSHIP AMOUNT (add all concert totals) $

SEND COMPLETED FORM & CHECK:

Houston Arboretum & Nature Center
Attn: Katie Campbell, Operations & Events Director
4501 Woodway Drive, Houston, TX 77024
Please email or call with questions: kcampbell@houstonarboretum.org or 713-366-0372