

HOUSTON
ARBORETUM &
NATURE CENTER



TOURNAMENT CO-CHAIRS

David Andrew
Tom Caughlin

EXECUTIVE COMMITTEE

Sam Pyne, *President*
Cullen Geiselman Muse, *Immediate Past President*
Andrew Abendshein, *Vice President*
Ruth Flournoy, *Vice President*
Daniel David Hu, *Secretary*
Andy Hull, *Vice President*
Stephen Newton, *Vice President*
Ernest Pekmezaris, *Vice President*
Allen Rustay, *Vice President*
Janna Webber, *Vice President*
Amy Woolf, *Vice President*

BOARD OF DIRECTORS

David Andrew
Tensie Axton
Jason Beauvais
Jason Burt
Nigel Curlet
Catherine Elkins
Leslie Griffin
Frank Hauser
Reese Henningsen
Ethel Hutcheson
Michael Jhin
Harry Kirk
Greg Meece
James Melchers
Tim Neuhaus
Chris Odell
Mosby Perrow
Elisa Pye
Sandy Shurin
Louis Weisberg
Andrea White
Debbie Yee

EXECUTIVE DIRECTOR

Deborah Markey

Fall 2023

Dear Arboretum Friend,

The Houston Arboretum & Nature Center invites you to be a sponsor for the thirteenth annual Arbor Cup Golf Tournament on Tuesday, December 5, 2023 at the home of the Houston Open, Memorial Park Golf Course. As a Sponsor, you will have corporate recognition on all marketing materials. Your participation as a Sponsor will help to expand the Arboretum's mission of nature education and conservation.

Tournament check in this year begins at 10am with a scramble start at 11:30am. Open bar, lunch, player gifts, and golf cart rentals are included with each team entry. The tournament concludes with awards, raffle prizes, a silent auction and light bites around 5pm. With a limited number of teams available, priority registration will be given to those who sponsor the event by the deadline of November 1.

About the Houston Arboretum & Nature Center:

Each year, the Houston Arboretum & Nature Center welcomes over 500,000 visitors to explore the native landscapes and immersive trails of the Arboretum. The dual mission of the Arboretum includes providing STEM-focused educational programs for children and adults, while also restoring 155 acres of Arboretum land as a sanctuary for native plants and animals. More than 12,000 schoolchildren visit the Arboretum for field trips every year, over 60% of whom come from Title I, economically disadvantaged schools. Many of these children have limited access to nature, and the hands-on science curriculum we provide is a source of wonder and inspiration.

Please see the following page for complete information about sponsorship opportunities and benefits. We hope that you will consider joining us for this exciting event! The Arboretum is a 501(c)(3) organization and your gift is tax-deductible to the fullest extent allowed by law. We hope that you will consider joining us for this exciting event!

We appreciate your consideration for support!!

Sincerely,

David Andrew
2023 Arbor Cup Co-Chair

Tom Caughlin
2023 Arbor Cup Co-Chair



EVENT SPONSOR BENEFITS

Platinum Sponsor

\$7,500

Two Teams of Four
Signage at the Putting Green
Prominent logo placement on
Tournament Banner, Event Program, and
Specialized Brochure
Corporate name listed on website and
post-event press release

Gold Sponsor

\$5,000

One Team of Four
Signage at the Putting Green
Prominent logo placement on
Tournament Banner, Event Program, and
Specialized Brochure
Corporate name listed on website and
post-event press release

Silver Sponsor

\$3,500

One Team of Four
Logo placement on Tournament
Banner, Event Program,
and Specialized Brochure
Corporate name listed on website and
post-event press release

Golf Cart Sponsor

\$6,500

MAIN STREET CAPITAL
One Team of Four
Logo Signage on every golf cart*
Listing in Program and on Website

Dinner Sponsor

\$5,000

AUTUMN LANE ADVISORS
One Team of Four
Logo Signage on all Lunch Tables
Listing in Program and on Website

Awards Sponsor

\$5,000

One Team of Four
Logo Signage on Awards Table
Listing in Program and on Website

Golf Towel Sponsor

\$5,000

One Team of Four
Logo Embroidered on all Golf Towels*
Listing in Program and on Website

Drink Cart Sponsor

\$5,000

One Team of Four
Logo Signage on Drink Carts
Listing in Program and on Website

Putting Green Sponsor

\$500

Logo Signage at the Putting Green
Listing in Program and on Website
Team Not Included

Golf Ball Sponsor

\$5,000

RAINTREE RESORTS
One Team of Four
Logo Printed on all specialty
Golf Balls*
Listing in Program and on Website

Player Gift Sponsor

\$5,000

One Team of Four
Logo on all Player Bags
Opportunity to place branded items in all
Player Bags
Listing in Program and on Website

Hole Sponsor

\$250

Logo Signage at one Hole
Listing in Program and on Website
Team Not Included

Single Team Entry - \$2,500

One Tournament Team of Four
Includes Golf Cart, Green Fees, Player Gifts
and Beck's Prime Open Grill Lunch Before the Tournament



Company _____

Contact Person _____

Address _____

Zip _____

Phone _____

Email _____

LEVEL OF SPONSORSHIP

☐ Platinum Sponsor - \$7,500

☐ Gold Sponsor - \$5,000

☐ Silver Sponsor - \$3,500

☐ Golf Towel Sponsor - \$5,000

☐ Golf Ball Sponsor - \$5,000

☐ Golf Cart Sponsor - \$6,500

☐ Lunch Sponsor - \$5,000

☐ Drink Cart Sponsor - \$5,000

☐ Player Gift Sponsor - \$5,000

☐ Awards Sponsor - \$5,000

☐ Putting Green Sponsor - \$500

☐ Hole Sponsor - \$250

☐ Single Team Entry - \$2,500

I cannot attend, please accept my donation of \$_____

Houston Arboretum & Nature Center is a 501(c)(3) organization (74-1587880).

Your gift is tax deductible to the fullest extent allowed by law.

The estimated fair market value is \$125 per golfer or \$500 for a team of four.

[Click Here to Pay Online via Credit Card](#)

Send Completed Form & Check:

Houston Arboretum & Nature Center

Attn: Chasmine Anderson, Special Events Manager

4501 Woodway Drive, Houston, TX 77024

Please email or call with questions: canderson@houstonarboretum.org or 713-366-0372