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Fall 2024

Dear Friend,

On Saturday, October 19th, the Houston Arboretum & Nature Center will welcome guests to our biggest family event of the year, ArBOOretum. This outdoor festival is the perfect fall activity for families with children of all ages to interact with nature in a fun, spirited way. Taking full advantage of the Arboretum's 155 acres of beautiful outdoor habitat, the event offers trick-or-treating along shady trails, pumpkin decorating, animal encounters, a festive market, and much more!

For more than 20 years, ArBOOretum has attracted people from all over Houston for a full day of outdoor Halloween fun, and this is only possible through the support of our generous donors. Funds raised from ArBOOretum support the organization's mission of nature education and conservation and our growing audience of visitors who join us to walk our peaceful trails, participate in educational programs, and make an important connection with the natural world.

As a sponsor, you will receive a host of curated benefits, a list of which is enclosed.











On behalf of the Board of Directors, I hope you will consider joining us for the 2024 ArBOOretum. Should you need additional information, please don't hesitate to contact me at anikolaisen@houstonarboretum.org. Thank you so much for your continued support of the Arboretum.

Sincerely,

A handwritten signature in black ink, appearing to read "Allie Nikolaisen".

Allie Nikolaisen
Advancement Director

EVENT SPONSOR LEVELS & BENEFITS

	Entrance Banner Recognition	Private Cool Down Area	VIP Gifts	Family Passes to ArBOOretum	Arboretum Memberships	Corporate Logo on Marketing Materials
Presenting \$20,000				30	4 Live Oak Memberships	
Supporting \$15,000				25	4 Redbud Memberships	
Contributing \$10,000				15	4 Loblolly Memberships	
General \$7,500				10	4 Family Tree Plus Memberships	

PRESENTING EVENT SPONSOR | \$20,000

EXXONMOBIL

- Logo placement featured on Woodway and 610 Entrance banners and on digital and physical collateral
- Private cool down area for your guests with tables and chairs provided
- VIP complimentary gifts for your guests, including holiday pumpkins, event t-shirts, and other curated items
- 30 Family Passes (180 individual tickets) for your guests and their families
- 4 Live Oak Memberships to the Houston Arboretum & Nature Center (to be activated January 2025)
- Recognition in 1 pre- and post-event Instagram and Facebook post to over 67,000 followers

SUPPORTING EVENT SPONSOR | \$15,000

- Logo placement featured on prominent digital and physical collateral
- Private cool down area for your guests with tables and chairs provided
- VIP complimentary gifts for your guests, including holiday pumpkins, event t-shirts, and other curated items
- 25 Family Passes (150 individual tickets) for your guests and their families
- 4 Redbud Memberships to the Houston Arboretum & Nature Center (to be activated January 2025)

CONTRIBUTING EVENT SPONSOR | \$10,000

- Logo placement featured on digital and physical collateral
- VIP complimentary gifts for your guests, including holiday pumpkins, event t-shirts, and other curated items
- 15 Family Passes (90 individual tickets) for your guests and their families
- 4 Loblolly Memberships to the Houston Arboretum & Nature Center (to be activated January 2025)

GENERAL EVENT SPONSOR | \$7,500

- Logo placement featured on digital and physical collateral, as well as on one featured activity (Trick-or-Treat Trail, Pumpkin Decorating, Halloween Market, or Live Animal Encounter)
- 10 Family Passes (60 individual tickets) for your guests and their families
- 4 Family Tree Plus Memberships to the Houston Arboretum & Nature Center (to be activated January 2025)

SPONSOR FORM

Company or Name _____

Street _____ City _____ Zip _____

Contact _____

Phone _____ Email _____

LEVEL OF SPONSORSHIP



Presenting Event Sponsor—\$20,000

Supporting Event Sponsor
\$15,000

Contributing Event Sponsor
\$10,000

General Event Sponsor
\$7,500

- Trick-or-Treat Trail
- Pumpkin Decorating
- Halloween Market
- Live Animal Encounter

METHOD OF PAYMENT

Enclosed Check

[Online Payment](#)

American Express

Visa

Master Card

Discover

Credit Card # _____ Expiration _____

Name on Card _____ Security Code _____ Billing Zip Code _____

Amount to Charge \$ _____ Signature _____

SEND COMPLETED FORM TO:

Houston Arboretum & Nature Center
Attn: Chasmine Anderson, Special Events Manager
4501 Woodway Drive, Houston, TX 77024
OR email form to
canderson@houstonarboretum.org | 713-366-0372