

HOUSTON
ARBORETUM &
NATURE CENTER

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ARBOOretum

FAMILY FESTIVAL

Dear Friend of the Arboretum,

This fall, Houston Arboretum & Nature Center will once again host *ArBOOretum*, our beloved family-friendly festival that brings nature and the Halloween spirit together for a day of fun, learning, and community. Scheduled for **Saturday, October 17**, this outdoor event transforms our 155 acres into festive trails filled with trick-or-treating, pumpkin decorating, nature crafts, wildlife encounters, and more — welcoming thousands of Houston families from across the city to celebrate the season.

For more than 20 years, *ArBOOretum* has been one of Houston's favorite fall traditions, and it thrives thanks to the generous support of local businesses, organizations, and individuals like you. **As a sponsor, you'll not only help make this event possible, but also support the Arboretum's year-round mission to educate and inspire through nature** — from our conservation efforts to our environmental education programs for children and adults alike.

We have enclosed our updated sponsorship opportunities and benefits for your review. Your support helps ensure this year's *ArBOOretum* is our most joyful and impactful yet.

We would love to connect and explore how you might like to be involved in this meaningful community event that brings nature to life for thousands of families. Please don't hesitate to reach out with any questions or ideas.

Thank you for considering this opportunity to support a treasured community event and help cultivate a deeper connection between Houstonians and the natural world.

Warm regards,



Lena Khattab
Development Director

SPONSORSHIP LEVELS & BENEFITS

PRESENTING EVENT SPONSOR

ExxonMobil

SUPPORTING EVENT SPONSOR | \$15,000

- Logo placement featured on prominent digital and physical collateral
- Indoor, air-conditioned area for your guests with tables and chairs provided
- VIP complimentary gifts with curated goodies for your guests
- 15 family passes (90 individual tickets) for your guests and their families
- 4 Redbud Memberships to Houston Arboretum & Nature Center

CONTRIBUTING EVENT SPONSOR | \$10,000

- Logo placement featured on digital and physical collateral, as well as on a premier activity, the Trick-or-Treat Trail
- VIP complimentary gifts with curated goodies for your guests
- 10 family passes (60 individual tickets) for your guests and their families
- 4 Loblolly Memberships to Houston Arboretum & Nature Center

GENERAL EVENT SPONSOR | \$5,000

- Logo placement on digital and physical collateral, as well as one featured activity (*Wildlife Experience, Pumpkin Decorating, Train Rides, or the Bat Cave – a new, covered cooling station for guests*)
- 5 family passes (30 individual tickets) for your guests and their families
- 4 Family Tree Plus Memberships to Houston Arboretum & Nature Center

COMMUNITY PARTNER | \$2,500

- Logo placement on event website and printed event program
- 2 family passes (12 individual tickets) for your guests and their families



THANK YOU

for helping provide
nature education to
over 10,000 children
each year!

SPONSOR LEVEL	Premium Event Signage Logo Placement	Private Cool Down Area	VIP Gifts	Family Passes to ArBOOretum	Arboretum Memberships	Logo on Marketing Materials
SUPPORTING EVENT SPONSOR \$15,000	●	●	●	15	4 Redbud Memberships	●
CONTRIBUTING EVENT SPONSOR \$10,000		●	●	10	4 Loblolly Memberships	●
GENERAL EVENT SPONSOR \$5,000				5	4 Family Tree Memberships	●
COMMUNITY PARTNER \$2,500						●

SPONSOR FORM

Responses must be received by **September 1, 2026**
to be listed in printed materials.

Company or Name

Street

City

State

Zip

Contact Name

Phone

Email Address

LEVEL OF SPONSORSHIP

PRESENTING EVENT SPONSOR

ExxonMobil

☐ **SUPPORTING EVENT SPONSOR** | \$15,000

☐ **CONTRIBUTING EVENT SPONSOR** | \$10,000

☐ **GENERAL EVENT SPONSOR** | \$5,000
(Select One Featured Activity)

☐ Wildlife Experience ☐ Pumpkin Decorating ☐ Train Rides ☐ Bat Cave

☐ **COMMUNITY PARTNER** | \$2,500

METHOD OF PAYMENT

☐ Check enclosed for total amount
Made payable to "Houston Arboretum & Nature Center"

☐ Please charge to my:

☐ American Express ☐ Visa

☐ Mastercard ☐ Discover



☐ [Online Payment](#)
*Scan or click to complete
payment online.*

Total Amount to Charge: \$ _____

MAIL

Fill Out and Mail Completed Form to:

Houston Arboretum & Nature Center
Attn: Chasmine Anderson, Special Events Manager
4501 Woodway Drive, Houston, TX 77024

EMAIL

Scan and Send Completed Form to:

Chasmine Anderson
canderson@houstonarboretum.org

Credit Card Number

Billing Zip

Exp. Date

CVV

Name on Card (Print)

Signature